



Committee on Market Issues

Market Issues Committee Chair

Eric Shirley

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Committee Members

Grant Gerke, Patterson Dental Companies
Carol Landis, Premier Dental Products Company
Bob Zettler, Dux Dental

Meetings Scheduled

Making plans to attend upcoming ADEA Meeting in Tempe this November and in New Orleans this coming spring.

Date	Function	Activity	Meeting Space	Place
October 17, 2008	Informal Meeting	ADA Annual Session	Henry Gonzalez Convention Center	San Antonio, TX
November 2008	Informal Meeting	ADEA Meeting		Tempe, AZ

Short Term Goals and Dates

Developing a Practice Management Program for dentists which will be developed, supported and promoted by the American Dental Education Association for its members, practicing dentists and for dental universities.

Level of Activity: High

Meeting set for October in San Antonio. Pulling research materials together for a new Practice Management Program to discuss at meetings in October and November.