



Educational Workshops Group

Educational Workshops Chair

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DTA Staff Liaison: Fred Freedman

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Work Group Members

Michael Castner, Benco Dental
Kathy Gaertner, 3M ESPE Dental
Susan Marcus, SDI North America, Inc.
Alex Miller, Mesinger USA

Meetings Scheduled

Date	Function	Activity	Meeting Space	Place
February 29, 2009 10:00 am	Work Group Meeting	Chicago Midwinter Meeting	Omni Hotel	Chicago, IL

Short Term Goals and Dates

Programs

- Market Data Workshop, Oct. 15, 2008, San Antonio, TX.
- Fall Speaker Series with Dr. Charles Bertolami, Dean of the NYU Dental School at the Greater New York Dental Meeting.
- "Young Leadership Beer and Food Pairing" at the Greater New York Dental Meeting.
- "Know Your Customer Workshop" with Dr. Craig Yarborough at the Yankee Dental Congress in January in Boston.
- World Dental Trade Conference, Mergers & Acquisitions on Feb. 26th prior to the Chicago Midwinter Meeting.

Level of Activity: High

Busy scheduling and planning upcoming events between October and May.