

## 2009 DTA Annual Meeting Auction

August 12, 2009

Auction Items	Value	Donor
<b>Golf Rounds</b>		
7. Join Arnold Palmer, Lee Trevino, Chi Chi Rodriguez, Miller Barber, Tony Jacklin and several other Hall of Fame golfers in a small, private tournament format hosted by 3M ESPE as part of the 3M Championship and the Senior Tour. Event takes place Friday, August 6, 2010, and includes golf, hotel, fabulous prizes and golf related gifts for one lucky individual. Noted: Bidder at the auction can buy the spot and allow someone else to play, while they walk the course with the players.	\$8,000	3M ESPE (Jeff Lavers & Mark Farmer)
2. <b>LUNCH, 18 HOLES of GOLF &amp; DINNER!</b> The winning bidder and two of his guests will join "Anonymous DTA Member" as his personal guests at one of his three golf clubs. The winner will choose from one of three VERY exclusive private country clubs. <b>1. Sherwood Country Club (Thousand Oaks, CA)</b> includes lunch, 18 holes of golf with caddies, and dinner. "A spectacular private golf, tennis and country club set at the base of the majestic Santa Monica Mountains in Thousand Oaks, California. The Club is home to a championship 18-hole Jack Nicklaus signature golf course, driving range and stately golf clubhouse which proudly hosts the Tiger Woods Foundation/Chevron World Challenge Tournament." <a href="http://www.sherwoodcountryclub.com/">http://www.sherwoodcountryclub.com/</a> <b>2. The Quarry at La Quinta (La Quinta, CA)</b> includes lunch, 18 holes of golf with caddies, and dinner. "The Quarry may be one of the best conditioned golf courses in all of golf."-Tom Fazio- <a href="http://quarryinfo.com/">http://quarryinfo.com/</a> <b>3. Southern Highlands Golf Club (Las Vegas, NV)</b> includes lunch, 18 holes of golf with caddies, and dinner. "Designed by the late Robert Trent Jones Sr. and his son Robert Trent Jones Jr. The traditional design, dramatic elevation changes, and beautiful water features make every round a truly unique experience." <a href="http://www.southernhighlands.com/">http://www.southernhighlands.com/</a>	\$2,000	Anonymous DTA Member
3. A Midwestern extravaganza: <b>Four (4) tickets to The Memorial Golf Tournament</b> in Dublin, Ohio (1st week of June, 2010), plus an exclusive wine dinner for up to 4 people at the Inn at Versailles, complete with Table-side cooking demonstrations, wine pairings selected just for your party by a certified sommelier, and a tour of the Midmark Corp. w/President and CEO Dr. Anne Eiting Klamar.	\$2,000	Midmark Corp. (Eric Shirley & Anne Eiting Klamar)
4. Day of golf for (3) at The Hideaway Golf Club, LaQuinta (CA). Floyd Pickrell, retired CEO of Sybron will be the 4th. The winning bidder and two guests will join Floyd for a very memorable round in one of the area's most exclusive venues. <b>Includes lunch &amp; caddies.</b> <a href="http://www.hideawaygolfclub.com/The-Golf/Overview/">www.hideawaygolfclub.com/The-Golf/Overview/</a>	\$1,000	Floyd Pickrell
5. Day of golf for (3) at <b>Medinah Country Club (Medinah, IL)</b> in 2010. Ron Saslow will be the 4th. Date TBD - <b>club closes on 8/15/09 for renovations/repairs.</b> <a href="http://www.medinahcc.org/">http://www.medinahcc.org/</a>	\$1,000	Hu-Friedy Mfg. (Ron Saslow)
6. Golf for three (3) at Baiting Hollow Club(Baiting Hollow, NY). Designed by Robert Trent Jones Sr. this PAR 70 North Fork LI club is in mint condition. Fall 2009/spring 2010. <b>(Lunch &amp; dinner included)</b>	\$1,500	Henry Schein (Steve Kess)
<b>Dining/Misc.</b>		
7. Dinner for six (6) to join Jim & Jane Wiltz and Scott & Kari Anderson at the Wiltz's home in Indian Wells, CA. Dinner will take place in conjunction with the 2010 DTA Annual Meeting.	\$1,000	Patterson Dental (Jim Wiltz)
8. Dinner and Show for two (2) in New York City with The Cohens - Your choice of New York Broadway Show <b>(includes 2 tickets &amp; lodging).</b>	\$1,000	Benco Dental
9. Suntory Single Cast Whisky (Scotch) one of only 435 bottles that came from the owners cast and has been aged since 1989. One very valuable bottle of award winning Japanese Scotch!	\$900	J. Morita USA (Haruo Morita)
<b>Sports Tickets</b>		
10. Two (2) tickets & parking pass (on a mutually agreed upon date) to the Chicago Bulls for the 2009-2010 season. <b>Schedule available soon.</b>	\$250	Hu-Friedy Mfg. (Ron Saslow)
11. Four (4) tickets for the NY Yankees vs. Boston Red Sox, <b>September 25, 2009 @ 7:05 p.m. (section 212, row 14, seats 1-4)</b>	\$240	Henry Schein (Mark Mlotek)
12. Two (2) Club Level seats to a Carolina Panthers Home Game. (Section 336, Row 5, seats 6 & 7) including a parking pass**	\$300	Drake Laboratories (Bob Savage)
13. Two (2) tickets to the Islanders game with Jim Breslawski (COO Henry Schein) date TBD	\$10	Henry Schein (Jim Breslawski)

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Publications/Ads			
<b>14.</b>	Dental Tribune US – One (1) Junior Ad	<b>\$6,900</b>	Dental Tribune (Eric Seid)
<b>15.</b>	Cosmetic Tribune US – One (1) Junior Ad	<b>\$6,900</b>	Dental Tribune (Eric Seid)
<b>16.</b>	Hygiene Tribune US – One (1) Junior Ad	<b>\$6,900</b>	Dental Tribune (Eric Seid)
<b>17.</b>	Endo Tribune US – One (1) Junior Ad	<b>\$6,900</b>	Dental Tribune (Eric Seid)
<b>18.</b>	Implant Tribune US – One (1) Junior Ad	<b>\$2,550</b>	Dental Tribune (Eric Seid)
<b>19.</b>	Ortho Tribune US – One (1) Junior Ad	<b>\$2,550</b>	Dental Tribune (Eric Seid)
<b>20.</b>	GNYDM today – One (1) Junior Ad	<b>\$3,450</b>	Dental Tribune (Eric Seid)
<b>21.</b>	One (1) full page four color Ad in "Dental Economics".	<b>\$8,300</b>	PennWell (Lyle Hoyt)
<b>22.</b>	Inside Dentistry Edition (@12x freq.) - Full banner page; 4 color	<b>\$11,600</b>	Aegis Communications (Dan Perkins)
<b>23.</b>	Inside Dentistry Edition - Jr. page ad; 4 color	<b>\$9,000</b>	Aegis Communications (Dan Perkins)
<b>24.</b>	Compendium - Full page ad; 4 color	<b>\$7,800</b>	Aegis Communications (Dan Perkins)
<b>25.</b>	Inside Dental Assisting - Full page ad; 4 color	<b>\$4,500</b>	Aegis Communications (Dan Perkins)
<b>26.</b>	A full page Ad in the YDC Advance Planner	<b>\$2,800</b>	Yankee Dental (Shannon McCarthy)
<b>27.</b>	One full page ad in 2010 Henry Schein sales flyer	<b>\$22,500</b>	Henry Schein
<b>28.</b>	½ page ad in 2010 Henry Schein sales flyer	<b>\$13,500</b>	Henry Schein
<b>29.</b>	Super Special Box ad in 2010 Henry Schein sales flyer	<b>\$4,550</b>	Henry Schein
<b>30.</b>	Full Page ad in 2010 Henry Schein What's New Catalog	<b>\$12,500</b>	Henry Schein
<b>31.</b>	Full Page ad in 2010 (Dimensions of Dental Hygiene)	<b>\$9,000</b>	Belmont Publications
<b>32.</b>	Incisal Edge (One full page ad)	<b>\$4,000</b>	Benco Dental
<b>33.</b>	Big Big Deals (One full page ad)	<b>\$5,000</b>	Benco Dental
Accomodations\Tourist Tickets			
<b>34.</b>	<u>Oregon Wine Country Getaway for 2.</u> Two (2) nights at the new Allison Inn & Spa. (Includes one deluxe king room w/fireplace and balcony, and a limousine chauffeured wine tour).	<b>\$1,086</b>	A-dec, Inc. (Wayne Aho)
<b>35.</b>	<u>The Perfect Pairing.</u> Two (2) nights at Scott and Loni's elegant "Lion's Gate Inn" bed & breakfast, located in Newberg's historic district. This newly remodeled 1911 craftsman mansion has King Sized suites with private bath and fireplace. Your stay includes a gourmet seasonal breakfast and local wine and cheese served each afternoon. Walk 5 blocks to dinner (included) at The Painted Lady, the fine dining destination in Oregon's wine country.	<b>\$630</b>	A-dec, Inc. (Scott & Loni Parrish)
<b>36.</b>	<u>Hyatt Grand Champion.</u> Two (2) night stay in a Villa.	<b>\$1,500</b>	Hyatt Grand Champion (Angela Boardman)

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<b>37.</b>	DentalEZ Group is pleased to offer a half day private tasting & vineyard tour for two (2) with its California sales representative Russell Bevan. In addition to being a great dental sales rep, Russell is a highly regarded winemaker, getting extremely high ratings on wines not only under his vineyard, Bevan Cellars brand, but also on wines he blends for others such as Dry Stack Vineyard. Russell has been featured in many wine journals, most notably Wine Spectator magazine. In fact Wine Spectator gave Russell's Cabernet a rating of 93. He knows everyone in Napa and Sonoma. You will visit at least one vineyard and attend at least two tastings under Russell's expert guidance. Both Vickie Waitsman and Gordon Hagler can attest to the wonderful wines they have sampled with Russell. Opening bid - \$250.00. <b>(Must be used by September 15, 2010)</b>	\$	DentalEZ Group (Russ Bevan)
<b>38.</b>	Private Tour for (4-6) at the Chicago Museum of Contemporary Art <b>(Expires 1 year from July 2009)</b>	\$500	GC America Inc. (Carolyn Van Eck)
<b>Miscellaneous</b>			
<b>39.</b>	Dental Tribune Study Club Webinar – 100 Attendees	\$7,500	Dental Tribune (Julia Wehkamp)
<b>40.</b>	Perrier Jouet Champagne Grand Brut - (1 case - 12 bottles)	\$600	Porter Instrument
<b>41.</b>	Dinner for (15) at 40 Dalton—the restaurant at the Hilton. <b>(does not include alcohol or gratuity and must be used during the Yankee Meeting.)</b>	\$650	Yankee Dental (Shannon McCarthy)
<b>42.</b>	One (1) 10x10 inline Exhibit booth at the 2010 CDS Midwinter Meeting	\$3,450	Chicago Dental Society (Lisa Girardi)
<b>43.</b>	One (1) 10x10 in-line booth for use either at the <b>2010 CDA Anaheim</b> or <b>2010 CDA San Francisco meeting.</b>	\$2,500	California Dental Association (Debi Irwin)
<b>44.</b>	<b>SCOREBOARDS Position Analysis</b> (includes four Personal Talent Reports to compare employee or job candidates to it. This shows how well a person's skills match critical job requirements.)	\$5,000	ANSIR International (Anita M. Sirianni)
<b>45.</b>	Midmark M11 UltraClave sterilizer to donate to the charitable dental clinic of your choice.	\$6,700	Midmark Corp. (Eric Shirley & Anne Eiting Klamar)
<b>46.</b>	One (1) 10x10 Exhibit booth for the ADA Annual Session (October 2010) Orlando, FL	\$3,375	American Dental Assoc. (Marisa Goldberg)
<b>47.</b>	Antique Dental Cabinet	\$3,000	Benco Dental
<b>48.</b>	One (1) complete set of disks for "Introduction to Dental Learning" series	\$1,850	Dental Trade Alliance
<b>49.</b>	Sponsorship of 2010 Henry Schein Dental National Sales Meeting Zone Luncheons	\$10,000	Henry Schein
<b>50.</b>	FDA Quality System Training CD Set – One complete set of regulatory training disks (10). <b>Topics include Production, Process and Equip. Control, Corrective and Preventive Actions and FDA Export Certificates.</b>	\$500	Dental Trade Alliance
<b>51.</b>	One (1) 10 x 10 Exhibit booth for the 2010 Yankee Dental Meeting	\$2,500	Yankee Dental (Shannon McCarthy)

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