



DTA 2009 Annual Meeting Sponsorship Opportunities

DTA is grateful to our members and dental association colleagues who provide sponsorship for many of our meeting events. These sponsorships allow us to provide the highest quality educational opportunities for our members and guests. These sponsorships do not reduce the costs to individual participants in events. The funds are pooled to apply to our educational opportunities.

Please let us know if your organization is interested in sponsoring events at the DTA Annual Meeting to be held at the Hyatt Regency Washington on Capitol Hill, Washington, DC. Sponsors will receive recognition on our web site, our meeting program, recognition from the podium and may provide printed materials to be included in the attendee packets. Following is a list of events and items that can be sponsored at the DTA meeting in August.

SPONSORSHIP OPPORTUNITIES

SPONSORS

Tuesday, August 11		
Opening Reception and Dinner	\$5,000	Patterson Dental
Wednesday, August 12		
Meeting Break	\$1,500	American Dental Association
Dental Practice Challenges – Dr. Roger Levin, DDS	\$1,500	
Lunch	\$3,000	DENTSPLY International
Workshop 1 - Chuck Cohen, Benco Dental "Making Talent Management a Competitive Advantage"	\$1,000	Valley Forge Dental Conference
Workshop 2 - Devin Layman, A-dec, Inc. "A-dec's Lean Journey"	\$1,000	A-dec, Inc.
Workshop 3 - Michael Norton, Burkhart Dental Supply "Enhancing Sales in Hard Times"	\$1,000	Henry Schein Dental
Workshop 4 - Richard Fishbane, Strategic Dental Marketing "State of the Dental Economy"	\$1,000	Henry Schein Dental
Auction & Reception	\$2,500	Aegis Communications
Dinner & Dancing	\$2,500	Aegis Communications
Entertainment for Dinner – Capitol Steps	\$2,000	Aegis Communications
Thursday, August 13		
"The Breakthrough Company: How Everyday Companies Become Extraordinary Performers - Keith McFarland"	\$5,000	Dental City
Entrepreneur Panel	\$1,250 \$1,250	Strategic Data Marketing Co-Sponsored by NDC and the following Member Distributors: AM-Touch Dental, Atlanta Dental Supply, Burkhart Dental Supply Company, Dental City, Holt Dental Supply, Inc., Iowa Dental Supply Company, Nashville Dental, Inc. Safco Dental Supply Company
Meeting Break	\$1,500	Midmark Corporation
Closing Speakers: "All's Fair: Love, War & Politics" - Mary Matalin & James Carville	\$2,500 \$5,000	A-dec, Inc.

If you are interested in sponsoring any of the events on this list, please call the DTA at 703-379-7755 or email marydolan@dentaltradealliance.org as soon as possible.