

# DTA 2010 Annual Meeting Sponsorship Opportunities

SPONSORSHIPS		Name of Sponsor
Printed Program	\$3,000.00	DENTSPLY International Inc.
Hotel Keys	\$1,500.00	GC America, Inc.
Opening Reception and Dinner (Tues)	\$10,000.00	Patterson Dental
Opening Keynote Speaker (Tues) <i>(Steve Forbes)</i>	\$7,500.00	Sybron Dental/Danaher Corporation
Wednesday Breakfast	\$2,500.00	Henry Schein
Networking Breaks (Wed & Thurs)	\$2,500.00	Belmont Publications
<b>Sports (Wednesday)</b>		
Reception for sports participants	\$3,500.00	Aegis Communications
Splash Contest on #10 during reception <i>(All attendees invited to sports reception)</i>	\$1,000.00	Discus Dental
Sports Awards	\$1,000.00	Aegis Communications
<b>Golf</b>	\$5,000.00	Aegis Communications
Beverages/Box Lunches	\$1,000.00	Aegis Communications
Golf Balls	\$2,000.00	Chicago Dental Society
Golf Tees		Donated by National Museum of Dentistry
Hole sponsors		
	1    \$500.00	Aegis Communications
	2    \$500.00	Dental City
	3    \$500.00	Henry Schein
	4    \$500.00	AM-Touch Dental
	5    \$500.00	Preventech
	6    \$500.00	Burkhart Dental
	7    \$500.00	PennWell
	<i>Par 3</i> 8    \$500.00	GC America/Septodont (Arnold Palmer Tourney)
	9    \$500.00	Dental Product Shopper
	10    \$500.00	Aegis Communications
	11    \$500.00	Dental City
	12    \$500.00	Officite
	13    \$500.00	Porter Instrument
	14    \$500.00	Dux Dental
	15    \$500.00	"Brushtime Bunny" (Dr. Winifred Booker)
	16    \$500.00	Axis Dental
Challenge the CEO	17    \$1,000.00	DentalEZ Group
<i>(Beat the CEO's shot on a par three and win a prize)</i>		
	18    \$500.00	Dental Product Shopper
Complimentary Beverage for Golfers	\$1200	GC America/Septodont
<b>Tennis</b>	\$1,000.00	Aegis Communications
Thursday Breakfast	\$2,500.00	A-dec
Thursday Speakers		
<i>(Terry Jones)</i>	\$10,000.00	
<i>(Stuart Varney)</i>	\$10,000.00	
Thursday Auction Reception	\$5,000.00	DENTSPLY International Inc.
Thursday Celebrity Chef Dinner (4@)	\$2,500.00	Midmark
	\$2,500.00	Valley Forge Dental Conference
	\$2,500.00	A-dec
Friday Breakfast	\$2,500.00	
Friday Closing Speaker <i>(Jim Stengel)</i>	\$10,000.00	
	\$101,000.00	<b><u>Total Sponsorships</u></b>