



2010 DTA Preview Show

**Send No
Money Now!
Be
Invoiced
October 9th**

**Dental Trade's
International
Event!
No IDS
Meeting in
2010**



Conveniently Located Next to McCormick Place & CDS

Reserve your table top exhibit now for the DTA Preview Show

- **Wednesday, February 24, 2010**
(prior to the Chicago Dental Society Midwinter Meeting)
- **Hyatt Regency McCormick Place -**
2233 S. Martin Luther King Dr., Chicago
- **1:00 to 5:30 pm**
- **Table tops \$900 per table**
(Available to DTA Members only)

Greet more than 1,000 U.S. and International dental distributors, manufacturers and importers. A unique one-on-one business opportunity.

**Fill out the attached registration form and mail or fax it to DTA
For more information contact DTA
(703 379-7755 • fredfreedman@dentaltradealliance.org)**

REGISTER NOW! BE INVOICED OCTOBER 9TH

Dental Trade Alliance

2300 Clarendon Blvd., Suite 1003 | Arlington, VA 22201
703 379-7755 | Fax: 703 931-9429
www.dentaltradealliance.org



Let the 2010 Preview Show Help Grow your Business



August, 2009

Dear DTA Member:

The 2010 DTA Preview Show will be located at the Hyatt Regency McCormick Place (2233 S. Martin Luther King Drive) adjacent to McCormick Place in Chicago on Wednesday, Feb. 24, 2010 prior to the Chicago Dental Society Midwinter Meeting. You'll be conveniently located to provide opportunity to meet hundreds of US and International dental distributors. Manufacturers say the Preview Show provides many new dealer contacts plus private label manufacturing opportunities in Europe, Asia, the Middle East & the US.

This is the best business-to-business dental show in the US. Cost is \$900 per table. Program is available to DTA members only. Use new Preview Show contacts to grow your business.

Our Preview Show Directory is mailed to thousands of dental dealers around the world.

Fill out and return the enclosed registration form. Registrations received by September 5th will not be invoiced until October 9th. For more information please call 703 379-7755 or e-mail fredfreedman@dentaltradealliance.org.

Sincerely,

Fred

FRED A. FREEDMAN
Director of Marketing
DTA

Dental Trade Alliance

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Preview Show Benefits

Maximum Value for Exhibitors - DTA is providing these benefits for the 2010 Preview Show:

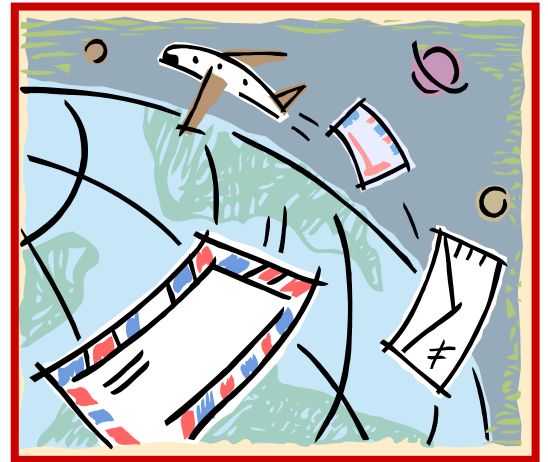


FREE IN-HOUSE DELIVERY of Your BOXES to Your TABLE LOCATION

Your registration fee includes Free delivery of boxes from the Hyatt Regency storage location directly to your table top location. (When you register prior to December 10, 2009 and pre-ship your boxes and materials to the Hyatt on the published dates as required by the hotel.)

No more searching for your materials at the Hyatt receiving office.

**REACH THOUSANDS of DISTRIBUTORS
with
A FREE LISTING
in the
PREVIEW SHOW DIRECTORY!**



Exhibitors will be featured in a mailed Preview Show Directory, including your company name, logo, address, contact information and product description. This directory is being sent in February to more than 5,000 US and International dealers to promote your business worldwide.

To be included in the Preview Show Directory, we must receive your registration before December 10, 2009.

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Registration Form

**Our company plans to exhibit at the 2010 Preview Show, Wednesday, February 24, 2010
Hyatt Regency McCormick Place, 2233 S. Martin Luther King Dr., Chicago, IL 60601**

Please Check the Appropriate Box

- | | | | |
|--------------------------|-----------------|-------------|----------------|
| <input type="checkbox"/> | 1 Table | Cost | \$ 900 |
| <input type="checkbox"/> | 2 Tables | Cost | \$1,800 |
| <input type="checkbox"/> | 3 Tables | Cost | \$2,700 |
| <input type="checkbox"/> | 4 Tables | Cost | \$3,600 |

Includes 30"x72" table, 2 chairs, signage, labor, security, invitations & extra beverage coupons for guests.

Electricity and Special Requirements

Electricity Cost \$145
(cost is for 1 quad box. If more than 1 quad box is required, please indicate)

Special Needs: In addition to the table, chairs and signage, our company requires:

_____. *We understand we may incur additional costs.*

Competition: We understand DTA will endeavor to not place our competition next to our table. To assist DTA in assigning table locations, please separate us from the following companies:

TOTAL COST (Table(s) [\$900 each] + Electricity [\$145] if needed): \$ _____

Check Enclosed in the Amount \$ _____

Or

Credit Card (Check one box)



Credit Card # _____ **Exp.** _____/_____

Card Holder Name _____
(PLEASE PRINT)

Authorized Signature _____

Company/Contact Name _____

Address _____
(ASSOCIATED WITH CREDIT CARD)

City _____ **State** _____ **Zip or Postal Code** _____

Phone _____ **Fax** _____ **Email** _____

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