



CONTACT US FOR MORE INFORMATION ON PARTICIPATING

IDEM – leading Asia-Pacific dental exhibition & conference April 24-26, 2020 at the Suntec Singapore Convention and Exhibition Centre



506 Exhibitors
41 countries



8,571 Trade attendees
71 countries



13 Country Pavilions



500 Conference Sessions



Endorsed by the
DENTAL TRADE ALLIANCE

Sign-up now for the North American Pavilion at IDEM & Get a comprehensive exhibit package!

IDEM's growth reflects the importance of this market. Join the major players in the global dental industry! Showcase your brand at the center of the Asia-Pacific region.

The **North American Pavilion** is an absolute magnet for international buyers and distributors who want to see, experience & buy products from American, Canadian & Mexican manufacturers. Each year over 30 companies capitalize on the pavilion's prominence!

PAVILION PACKAGE

- Premium location on Level 4
- Early booth selection
- Eye-catching pavilion design
- Individual booth packages
- Furnishings, carpet, spotlights, name sign, electricity, booth cleaning - all included!
- Custom booth & graphics extra
- Onsite support & lounge
- Promotion to international trade attendees and press

CONTACT US EARLY FOR OPTIMAL BOOTH PLACEMENTS AND BEST PRICING !

PAVILION PACKAGE PRICING

Early Bird & DTA: \$765 per sqm

Regular rate: \$790 per sqm

Raw Space: \$595 per sqm

- Early Bird until June 30th
- 10% corner surcharge
- Sizes start at 9 sqm
- Increase in multiples of 3 sqm
- Raw space options start at 24 sqm, per availability

OFFERED & MANAGED BY:

Koelnmesse, Inc. - North America
8600 Bryn Mawr Ave, Suite 410N
Chicago IL 60631

www.koelnmessenافتا.com

Rita Dommermuth, T+1-773-326-9929, r.dommermuth@koelnmessenافتا.com
Franz Balve, T +1-732-933-1117, f.balve@koelnmessenافتا.com

